

1351

DAHLIAS / GLADIOLIS / TULIPS / NARCISSUS / PAEONIES

THE VIENNA DAHLIA GARDENS

KARL BAUER

HEAD NURSERY AND OFFICE: VIENNA, 18, GERSTHOFERSTR. 100

YOUR FAVOUR OF:

RE Special-offer of
own originations.

VIENNA, March 1936
GERMAN-AUSTRIA

DO YOU LIKE BEAUTIFUL DAHLIAS IN YOUR GARDEN?

SURE!

DO YOU PREFER ONLY DAHLIAS WHICH ARE
PERFECT IN EVERY WAY?

SURE!

ARE YOU ALWAYS LOOKING OUT FOR
OUTSTANDING SPECIMENS?

SURE!

OUTSTANDING DAHLIAS?

OH, YES! HERE THEY ARE!

DAHLIAS FROM VIENNA,

the wonderful town of beauty; the town of happiness and joy!
Vienna, the town of music and sweet songs; the town of

beautiful women!

But not only beautiful women, magnificent buildings you can find
in the town on the Blue Danube! In this famous old place you can also find famous
flowers, especially dahlias!

Mr. George L. Farnum, from Medio, Pa., who is known all over the
world as one of the greatest dahlia-lovers and dahlia-experts, writes in the
World's Fair Dahlia News No. 4, (Century of Progress, Souvenir Edition) p. 53,
about my nurseries:

"..... Having heard little of dahlias in Eastern Europe, I was
surprised to learn from my guide that there was a very creditable display
of them just outside the city of Vienna. I drove up on the hills above
this beautiful city to gardens conducted by Herrn Karl Bauer, and was
agreeably surprised to find a splendid collection of dahlias comprising
many European varieties unknown to me as well as our own favorite Ame-
rican types. It was so far from home, that I was particularly delighted
to see these old friends, and was much interested to see the seedlings of
these varieties. Herr Bauer was freely telling me the parentage of his new
originations.....

On page 54 of the mentioned Souvenir-Edition is a good report of
my creations by Mr. Otto Martinek, an experienced dahliagrower and an active
member of the Central States Dahlia Society; further, Rev. P. Oswald, Chairman
of the recent World's Fair Exhibition writes on page 82 as follows:

"..... The Austrian Entry of Karl Bauer, Vienna, made a
wonderful showing with "Bauers Ideal", "Bauer Meisterstück" and
"Gretel"....."

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POSTCHEQUE ACCOUNTS:
VIENNA: D 1642, BERLIN: B 156.247, PRAGUE: 77.646
BUDAPEST: 59.431, ZAGREB: 40.857, AMSTERDAM (HAAC): 136.706
ZURICH: VIII 7857, KATTOWITZ (POLAND): 304.448
STRASBOURG (FRANCE): 200.93, TRIESTE: 11/6295

You and your friends (customers) like dahlias. You know it as well as I do: There are plenty of dahlias in all colours, shades, forms a.s.o. in America and Europe. In both continents several hundreds of new varieties are put into trade every year.

Many of them are beautiful, have certain good attributes. But most have great shortcomings, viz. firstly, the flowers droop on weak stems instead of being held upright by stiff and strong stems; secondly, the flowers have too short stems and are hidden, therefore, amidst the leaves. These are only a few deficiencies.

Only a very small percentage of the new creations which are started every year are perfect in every way. Only dahlias which are fully perfect give satisfaction to the dahlia-lover and promise good business to the commercial grower for quite a number of years.

My following six originations belong to the outstanding dahlias. Buy them, and you and your friends (customers) will be proud of their beauty. I know it is not easy to be a strict and impartial judge of one's own seedlings. Trust me, I am the severest judge of them. It is my pride to put into trade only seedlings which are worth the money asked, and of which I am convinced that they will not give any disappointment to my customers.

These six creations of mine are perfect in every respect, as they do not have the mentioned shortcomings. They are tested and have got many prizes at exhibitions in many countries. I am convinced they will be awarded plenty of new prizes in U.S.A., England, Germany, Holland and other states this year. There is an opportunity to do good business in these outstanding creations. This is a fact which is of great importance to the commercial growers and a source of joy to the dahlia-fans.

I am aware this is a long introduction, but I find it necessary in order to prevent you having the opinion the offered dahlias are equal to the hundreds of average-novelties praised every year.

And now permit me to introduce to you my creations, the result of the industrious work of long years and rigorous self-criticism:

G R E T E L (Bauer)

a Cactus novelty of a wonderful orange shade, which may be styled as carneol-orange. This variety belongs to the earliest dahlias richest in bloom. The flowers measure 8 inches, when disbudded 10-11 inches. Very durable cut-flowers.

About this dahlia America's esteemed dahlia-expert, Derril W. Hart, New York, writes in the December-issue 1935 of the "Flower-Grower" as follows:

"Gretel" (Bauer): - A straight Cactus novelty from Austria. I first saw this at Easton, Pennsylvania, in an interesting collection of foreign novelties. Later I saw it growing. It was also outstanding at the Cleveland and New-York Shows. It is "Miss Belgium" in a larger, deeper edition. The color is a bright henna, almost a bit red, and like varieties of this type can be grown to perfection for the exhibition hall."

And the well-known dahlia-specialist Bed..... aus Canada wrote me on October 10th 1935 as follows:

"... Well, it is with the greatest pleasure that I am able to advise you, that your very beautiful dahlia "Gretel" has obtained this fall the highest honors, given to dahlias in the U.S.A. Last spring I sent two roots of it to a customer in

U.S.A. and the plants grew wonderfully and he had specimens of Gretel blooms absolutely perfect. He displayed some at Easton, Pa., U.S.A. and naturally won the first prize, but this is not all The Judge happens to be the gentleman who made the selection of the finest dahlias grown in America and his selection published in "Home Beautiful", a large U.S.A. magazine, is called the "Roll of Honor" for the best dahlias each year..... In short, your "Gretel" is selected for this great honor and I congratulate you heartily..

Per root Dollar 2.50

I N D I E N Z A U B E R (Indian Charm)

This creation of mine found the greatest consideration in Holland last year. A wonderful novelty, whose strange Indian red colour delights everybody. Stiff, long stems are crowned by giant flowers. The tips of the petals glow in a golden yellow. In bright sunshine the flowers seem to be covered with gold-dust. An exotic beauty of decorative form.

Per root Dollar 2.50

B A U E R ' S M E I S T E R S T Ü C K (Bauer's Masterpiece)

A wonderful origination of mine which will conquer the world as easily as did my celebrated "Bauer's Ideal". "Bauer's Masterpiece" met with great acknowledgement in Holland and America, Germany, Austria etc. last year, and is considered, especially in the two countries mentioned first, a "Prize-Winner" for 1936.

This variety is a cross-breeding of the famous "Jane Cowl" with "Copper King", both parents being American giant-dahlias. "Bauers Masterpiece" must be marked as an improvement of "Jane Cowl". This affirmation is a great word! But "Bauers Masterpiece" has the advantage of being shorter in height (3 1/2 feet), of having an enormous number of flowers and an early blossom-time. Splendid giants of golden bronze shade, reaching a diameter of 12-13 inches, stand on long ironlike stems free above the foliage. The reverse side of the petals is a purplish-violet forming a magnificent contrast to the goldenbronze. The form is that of a Hybrid-Cactus. 6 - 12 giant-flowers are coming out at the same time. A top-achievement of dahlia-breeding.

Per root Dollar 4.75

B A U E R ' S I D E A L

the famous dahlia with a history of its own.

It may be known to you that this creation of mine was awarded in autumn 1934 at the "Amato" (Great exhibition of Holland Dahlia Society) in Amsterdam the Silver Changing Challenge Cup, "as best foreign dahlia-novelty for 1934". It was a hard competition and there were hundreds of competitors. But my origination has got this rare honor and further 6 diplomas and Awards of Merit in Holland alone.

There are several hundreds of red dahlia-varieties. But all that I know are excelled by "Bauers Ideal". A unique

light-fire, a warm glowing red are characteristic of this magnificent new dahlia, the color of which does not fade or burn in the sun. This top-achievement of mine is such a success for me as happens only every 10 years to a breeder. Iron-strong stems, up to 2 1/2 feet in length, bear the gigantic flowers. Blossom-time begins early and continues till frost sets in. The plant and flowers have all good qualities desired. An exhibition-dahlia as well as a cut-flower-dahlia par excellence. 6-10 flowers are at the same time in bloom.

This is the story of "Bauers Ideal": One spring, several years ago, burglars had broken into one of my greenhouses at nightfall. The only one-year-old Clump which I had for propagation was stolen together with a plenty of other very valuable tubers. The police could catch the thieves only some weeks later after long expensive inquiries. So I got back the one propagation-tuber, which was priceless to me. A foreign grower offered me nearly 1.000 Dollars for the one clump, when he saw the one-year-old seedling in my seedlingfields. I refused this proposal, for also I realised the extraordinary value of this origination.

A dahlia-grower best known in U.S.A. wrote me on November 29 - 1935:"I grew this year "Bauer's Ideal" and I am glad to tell you that this is a very fine dahlia. I want more dahlias of this type.".....

Per root Dollar 3.--

From my origination "Bauer's Ideal", I have got two very excellent sports during the last three or four years, which will be put into trade first in spring 1936. These two sports have the same valuable qualities as their ancestor, and they were 100% positive constantly during these long years of observation. Unchanged are: Flower-size, the long stiff stems, the fine healthy foliage, durability of cut-flowers; all the attributes that secured "Bauer's Ideal" grand superiority. The two sports come into trade under the following names:

H A N S I K N O T E K,

named after the celebrated Vienna film-star, shows a magnificent golden bronze colour, but in a shade, which is just as unique among the bronze-coloured dahlias as the red-colourshade of "Bauer's Ideal" is among the hundreds of red dahlias till now. "Hansi Knotek" is the golden bronze coloured "Bauer's Ideal"!

Per root Dollar 10.--

J O E M U E L L E R

is of a darkish amber-colour (goldenbrown). The petals show thin stripes and speckles. The stripes have the same fine red colour as "Bauer's Ideal". Also this variety never strikes back into the ancestor, but every flower shows the wonderful red stripe-designs (ca. 1-2 m/m broad) on the wonderful browngolden petals of the flowers

Per root Dollar 10.--

Only a few outstanding dahlias from other European growers.

SEVERIN'S TRIUMPH

One of the most interesting of the new foreign introductions. The flower is a true Formal Decorative of a clear true pink. The color is bright and very pleasing. The Dahlia is a splendid grower, and I should not be surprised to see this turn into a best seller as a cut-flower. Normally the blooms grow seven to nine inches with good depth. (Derril W.Hart "Flower Grower", December 1935).

Per root Dollar 2.--

REICHARDT'S MASTERPIECE

This, I believe, is the most distinctive of all the foreign Dahlias shown this year. I know of no other color combination just like it, - a clear canary-yellow with about 1/3 of the petal of clear amethyst. The effect is very pleasing and certainly most unusual. I saw this growing at Parkway Gardens and it was the outstanding variety in an unusual collection of new foreign Dahlias. Someone will win a Sweepstakes with a basket of this. (D.W.Hart "Flower Grower", Dec.1935).

Per root Dollar 2.50

PRACHTERL (Werner)

This German novelty created a sensation at the Mid-West Show at Cleveland. It is a seedling of Frau O.Bracht, but of a deeper yellow and of larger size. It is a Dahlia of nearly perfect form, and bids fair to duplicate its illustrious parent in American show rooms and gardens. (D.W.Hart "Flower Grower", December 1935).

Per root Dollar 2.50

ANDENKEN AN W. LINDENSCHMIDT

Another outstanding novelty from Germany. A distinctively-formed, graceful flower. The color is a dark coralpink shading deeper at center. Petals are lacinated. (D.W.Hart, "Flower Grower", Dec. 1935)

Per root Dollar 2.--

PINK SPIRAL

Incurved Cactus. I believe this Holland novelty will reach general popularity, and it certainly is among the best of the new foreign introductions. The color is peachblossom-pink, with a touch of primrose at the base and the center of the flower. The petals have a tendency not only to incurve, but to form a complete spiral arrangement around the center. (D. W. Hart, "Flower Grower", Dec.1935).

Per root Dollar 2.--

ROTSRAHL (VOIGHT)

This German novelty is a splendid grower and one of the brightest colors of the season. The salmon-red blooms are held on perfect stems. I have classed it as a straight Cactus, but during part of the season it will come Semi-cactus. I saw this growing in two locations and I consider it a splendid Dahlia of all-round merit. (D.W.Hart, "Flower Grower" Dec. 1935).

Per root Dollar 2.--

TERMS AND DELIVERY

Terms: Cash with order on or before shipment. Please remit by Bank-Draft, Postal Money Order, or registered Mail. In case of check, please send one, which is issued and signed by your Bank only. Private checks must be sent to your country for acceptance, which necessitates high bank-charges. It also takes several weeks till the money is handed to me.

Warning: Do not send Cash by Mail unless registered.

Order early: Do not delay ordering until the time to plant as many varieties may be sold out before that time.

Free Delivery on all cash-orders. We pay all regular postage. No charges for packing. All goods forwarded on purchaser's risk.

Shipping: We pack all orders extra well and use every care to have them arrive safely. Roots can be sent March 15th to May 15th by parcel post or registered "Samples of no Value". (Small orders).

Cash on Delivery: No stock sent C.O.D. unless 50% of purchase price accompanies order. C.O.D. shipment is only possible by American Express Company. We cannot recommend C.O.D. The charges are very high and shipment is circumstantial. The customer pays the C.O.D.-charges.

Orders will be filled with strong, field-grown root divisions (which are named also "Tuber-Divisions"). If you want propagating-clumps ask for the higher prices.

Substitution: We never substitute without permission.

Guarantee: We guarantee our dahlias to be true to name and in growing condition upon arrival. We will be responsible for purchase-price only. We send out first-class healthy stock, with live "eyes" and we guarantee its quality to please you. Any stock that should prove otherwise, we will cheerfully replace it free of charge. In all cases bulbs to be replaced must be returned.

Do not hesitate to send small orders, they receive the same careful attention.

Notice: This list cancels all previous prices.

Name and Address: Be sure to write name and address plainly. Specify time you wish order to be sent out. Keep a copy of your order for comparison.

Quantity Discounts are: 3 of any variety--less 10%; 6 of any variety--less 20%; 10 of any variety--less 25%. (These quantity-discounts do not apply to collections nor wholesale-deliveries.)

Culture: European dahlias grow in U.S.A. and Canada as well as American ones, need also the same and known culture.

Another Varieties: If you do not see in the offer the dahlia-variety you want, please write us as we have many hundreds of European dahlia-varieties in our assortment.

Commercial Growers will be given the trade discount usual in U.S.A. or other countries.

VERY IMPORTANT REGULATIONS FOR SHIPMENT

Regulations in the U.S.A.

To import Dahlias into U.S.A., a special permit must be obtained from the U.S.Department of Agriculture, (Bureau of Entomology and Plant Quarantine) Inspection House, Washington, D.C. This permit is also necessary for Samples of no Value. (Small parcels).

Regulations in Canada.

To import Dahlias into Canada, a special permit must be obtained from the Secretary of the Destructive Insect and Pest Act Advisory Board, Department of Agriculture, Ottawa, Ontario.

In every case we must know the number of your permit, so it can be mentioned upon the parcels and invoices, and require the M a i l i n g T a g s, issued by the Board to affix to parcels, one for each parcel.

The mailing tags of U.S.Department show a color of green and yellow. The mailing tags of Canadian Board are of white color.

Delivery-Time. Small orders are mailed in best way as "Registered Samples of ne value" and such samples are handled by Mail like a letter and will be in your hand in the same time. The parcels will reach you within 2 - 3 weeks, after date of shipment from Vienna.

VERY IMPORTANT REGULATIONS FOR SHIPMENT

Regulations in the U.S.A.

To export insects into U.S.A., a special permit must be obtained from the U.S. Department of Agriculture (Bureau of Entomology and Plant Quarantine) Inspection House, Washington, D.C. This permit is also necessary for samples of no value. (Small parcels).

Regulations in Canada

To import insects into Canada, a special permit must be obtained from the Secretary of the Department of Agriculture and Forestry, Ottawa, Ontario.

In every case we must know the number of your certificate, so it can be mentioned upon the parcels and invoices, and require the No. 1 & 2. The parcels issued by the Board are either as parcels, one for each parcel. The mailing label of U.S. Department shows a color of green and yellow. The mailing label of Canadian Board are of white color.

Delivery Instructions - Small orders may mailed in last way as "Registered parcels or no value" and such samples are handled by Mail like a letter and will be in your hand in the same time. The parcels will reach you within 2 - 3 weeks after date of shipment from Vienna.